

# RECEIPT VALIDATION



## STEP 1 CONSUMER PURCHASE



Consumer purchases specific dollar amount of brand products at participating retailers.

## STEP 2 RECEIPT CAPTURE



Consumer uses mobile phone or digital camera to take a picture of the store receipt. Long receipts can be scanned via custom application or captured with a mobile video camera.

## STEP 3 IMAGE DELIVERY



Consumer sends image using MMS text or e-mail via mobile device or home computer to vanity email address.

## STEP 4 RECEIPT VALIDATION



Unique Receipt Validation technology verifies the uploaded receipt for brand purchases and dollar spend threshold.

## STEP 5 REWARD



Consumer instantly receives a unique reward code to obtain their prize (Note: Video conversion for long receipts may add a few minutes).



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